



the MAGnet™

www.magmutual.com

A.M. Best Reaffirms MAG Mutual Insurance Company's Positive Outlook

MAG Mutual Insurance Company is one of only a few PIAA medical specialty providers in the nation to reaffirm their A.M. Best Company "A" Excellent rating again this year. In addition, MAG Mutual is one of a handful of surviving and stable companies continuing to insure physicians in the Southeast.

According to Best, "the rating reflects MAG Mutual's conservative operating fundamentals, excellent level of capitaliza-

tion and market leadership position in providing professional liability coverages for healthcare facilities and providers in the Southeast." The rating also recognizes MAG Mutual's "consistently high policyholder retention rate," which Best believes "should be sustained in the future, given the company's whole account management approach and demonstrated ability to respond to client needs." Best also believes that the company remains

well-positioned to retain their customer base while continuing to focus on providing professionals with multiple solutions from a single source.

The rating report from the A.M. Best Company represents an independent opinion from the leading provider of insurer ratings and depicts the company's financial strength and ability to meet its obligations to policyholders. ●

LAST CALL...Sign Up Today for *HIPAA Without the Hype*

The Medical Association of Georgia's (MAG) HIPAA workshop is a step-by-step program designed specifically for Georgia physicians and their office staff. Tracy Field, an attorney with Arnall Golden Gregory LLP, and George Inman, a consulting manager with MAG Mutual's HealthCare Consultants, Inc., will provide the information and tools to get and keep you in compliance.

This six-hour course is offered in two afternoon sessions. The cost is \$495 for one physician and one staff member for MAG members and \$595 for one physician and one staff member for non-MAG members. Additional staff members are \$150 each. This includes the follow-up teleconferences and the *Complete HIPAA Manual* – valued at \$150.

Space is limited, so please call the Medical Association of Georgia at 404-881-5070 today to reserve your place or for more information.

- August 20 and October 22 - Atlanta (Fulton)
- August 21 and October 23 - Albany
- August 22 and October 24 - Atlanta (DeKalb)
- August 27 and October 29 - Dalton
- August 28 and October 30 - Atlanta (Cobb)
- August 29 and October 31 - Columbus
- September 10 and November 5 - Macon
- September 11 and November 6 - Savannah
- September 12 and November 7 - Augusta

MAG Mutual Unveils New Company Logo and Tag Line



MAG Mutual has always focused on the needs of physicians and their patients. Our updated company logo (shown above) with the signature line "**Because your patients come first.**" emphasizes our commitment to help physicians provide quality patient care. We've also streamlined our brand name from MAG Mutual Group of companies to MAG Mutual. This change will help us place more emphasis on "MAG Mutual" as a name brand. The input of our Board of Directors has been instrumental in making these changes. ●

Product News

Did you know?

You are eligible for discounted home, auto and umbrella coverages from MAG Mutual Insurance Agency, Ltd. We can provide you with coverages from top-rated carriers like Chubb and Atlantic Mutual, with higher limits on luxury items. We'll also save you time with one application, one policy and one bill. And, MAG Mutual's proven claims service treats you as our number one priority!

Let John Guthrie review your policies to look for gaps or duplicate coverage. He can also compare rates with companies MMIA represents and show you different options. Give John a call at 404-842-5573 or 800-282-4882.



NEW—Earn CME Via Our Web Site

MAG Mutual is pleased to offer programs for CME credit through our Web site. This benefit is free to policyholders. Physicians who successfully complete one of the programs will receive .5 hours in Category 1 credit toward the AMA Physician's Recognition Award.

Online CME programs include:

- *What Plaintiffs' Attorneys Hope to Find in Your Medical Records* - This program focuses on documentation guidelines that help create a defensible medical record
- *Women & Heart Disease: CAD Until Proven Otherwise* - This course offers physicians from all specialties recommendations on how to identify and reduce factors that may cause a misdiagnosis in acute myocardial infarction

For more information, please visit our Web site at www.magmutual.com/CME or call the MAG Mutual risk management department at 404-842-5600 or 800-282-4882. ●

MSA Eligible, High-Deductible Health Insurance Policies

MAG Mutual is pleased to announce that Blue Cross Blue Shield of Georgia will now offer Medical Savings Account (MSA) eligible, high-deductible health insurance policies, effective September 1. These policies, in combination with your High Deductible Health Plan (HDHP), can reduce your health insurance premium cost while offering significant tax savings for higher income professionals. MSAs help you control your finances because:

- Contributions made to MSAs are deductible from your gross income, thereby lowering your annual taxes
- HDHPs are less expensive than conventional health coverage
- Payment for healthcare expenses is made with pre-tax dollars
- MSA assets can be spent now or allowed to roll over annually

Risk Management Physician Meetings Scheduled for Columbus and Atlanta

Tuesday, August 20

Hilton Columbus
800 Front Avenue
Columbus, GA

Tuesday, September 24

Marriott Atlanta Century Center
2000 Century Boulevard, NE
Atlanta, GA

MAG Mutual is pleased to present "Risk Management Responses to New Trends in Litigation." Susan Millar, RN and David Tansill, J.D. will discuss why clear and reliable communication is essential in reducing physician liability and provide updates on current legal developments impacting medical liability. The program is presented free of charge in order to promote education for the Georgia medical community. Attendees will receive two hours of Category 1 CME credit for attending.

Advance registration is required, as seating is limited. A complimentary dinner buffet will be provided from 6:30-7:00 p.m.; the program follows from 7:00-9:00 p.m. To register or for more information, please call Cheryl Winsett at 800-282-4882, ext. 5681.

MAG Mutual will use a well-known mutual fund vendor to serve as custodian and fund manager for MSAs. The manager will offer our insureds "A" shares at net asset value (NAV) with all sales charges permanently waived for these MSA accounts. And you don't have to keep any assets in a cash account—you can be fully invested. MAG Mutual also offers MSA options for Part B Medicare. If you would like more information about either program, please call John Redfearn at 404-842-5563 or 800-282-4882 ext. 5563. ●

© 2002 MAG Mutual Insurance Company

A Publication of MAG MutualSM. MAG Mutual is a Service Mark of MAG Mutual Insurance Company



the **MAGnet**TM

MAG Mutual Insurance Co.
P.O. Box 52979
Atlanta, GA 30355-0979

PRE SORT STD
U.S. POSTAGE
PAID
Atlanta, GA
Permit No. 3329